



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

## Contract # 5012541

**Schedule Dates** 10/02/21-10/08/21  
**Advertiser** Glenn Youngkin for VA Governor-R (140580)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Est. C02C08 (1625150)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** YKIN/ORDR/C02C08  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** NEW YOUNGKIN ORDER EST C02C08

**Date Entered** 10/01/21  
**Last Modified** 10/04/21  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #** 30077396  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$27,660.00  
**Net Total** \$156,740.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	214	\$184,400.00
<b>Grand Total:</b>	<b>214</b>	<b>\$184,400.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/21-10/08/21	3	:30	9A- Live with Kelly		2	2	2	2	2			10	\$300.00	\$3,000.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY &AMP;	10/1/21
2.0	Normal Line / SPOT	10/04/21-10/08/21	2	:30	8A- ABC-Good Morning America		2	2	2	2	2			10	\$800.00	\$8,000.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency)- null	10/1/21
3.0	Normal Line / SPOT	10/02/21-10/02/21	2	:30	7A- ABC-Good Morning America Saturday							2		2	\$400.00	\$800.00	Washington (WJLA)	Daypart EM GMA-SATURDAY(Agency)- null	10/1/21
4.0	Normal Line / SPOT	10/02/21-10/02/21	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							2		2	\$325.00	\$650.00	Washington (WJLA)	Daypart EM GMW SAT 8-9A(Agency)- null	10/1/21
5.0	Normal Line / SPOT	10/02/21-10/02/21	2	:30	9A- ABC-Good Morning America Saturday 2							2		2	\$400.00	\$800.00	Washington (WJLA)	Daypart EM GMA SAT 9-10A(Agency)- null	10/1/21
6.0	Normal Line / SPOT	10/03/21-10/03/21	3	:30	7:30A- News-7News ON YOUR SIDE Weekend at 730AM								1	1	\$100.00	\$100.00	Washington (WJLA)	Daypart EM GOODMORNING WASHINGT(Agency)- null	10/1/21
7.0	Normal Line / SPOT	10/03/21-10/03/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								2	2	\$450.00	\$900.00	Washington (WJLA)	Daypart EM GMA-SUN(Agency)- null	10/1/21
8.0	Normal Line / SPOT	10/03/21-10/03/21	3	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$125.00	\$125.00	Washington (WJLA)	Daypart EM FULL MEASURE SHARYL(Agency)- null	10/1/21

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9.0	Normal Line / SPOT	10/04/21-10/08/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		3	3	3	3	3			15	\$400.00	\$6,000.00	Washington (WJLA)	Daypart EN ABC7 NEWS @ 4P(Agency)- null	10/1/21
10.0	Normal Line / SPOT	10/04/21-10/08/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2	3	2	3	2			12	\$600.00	\$7,200.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)- null	10/1/21
11.0	Normal Line / SPOT	10/04/21-10/08/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		2	2	2	2	2			10	\$900.00	\$9,000.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)- null	10/1/21
12.0	Normal Line / SPOT	10/04/21-10/08/21	3	:30	10A- News-Good Morning Washington at 10a		2	2	2	2	2			10	\$250.00	\$2,500.00	Washington (WJLA)	Daypart DT RACHEL RAY(Agency)- null	10/1/21
13.0	Normal Line / SPOT	10/04/21-10/08/21	3	:30	6:27P- 6:30P (EST)		1				1			2	\$2,500.00	\$5,000.00	Washington (WJLA)	Daypart EN WORLD NEWS ADJ A(Agency)- null	10/1/21
14.0	Normal Line / SPOT	10/05/21-10/07/21	3	:30	6:57P- 7P (EST)			1		1				2	\$3,500.00	\$7,000.00	Washington (WJLA)	Daypart EN WOLD NEWS ADJ B(Agency)- null	10/1/21
15.0	Revised Line / SPOT	10/03/21-10/03/21	3	:30	6P- 7P (EST)								2				Washington (WJLA)	Daypart EN 6P WEEKEND NEWS(Agency)- null	10/1/21
15.1	Normal Line / SPOT	10/03/21-10/03/21	2	:30	6P- 7P (EST)								2	2	\$525.00	\$1,050.00	Washington (WJLA)	Daypart EN 6P WEEKEND NEWS(Agency)- null	10/1/21
16.0	Normal Line / SPOT	10/04/21-10/08/21	3	:30	12:37A- ABC-Nightline		1	1	1	1	1			5	\$100.00	\$500.00	Washington (WJLA)	Daypart LF NIGHTLINE(Agency)- null	10/1/21

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17.0	Normal Line / SPOT	10/04/21-10/08/21	3	:30	11:35P- ABC-Jimmy Kimmel		2	2	2	2	2			10	\$300.00	\$3,000.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL	10/1/21
18.0	Normal Line / SPOT	10/04/21-10/08/21	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		2	2	2	2	2			10	\$500.00	\$5,000.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)- null	10/1/21
19.0	Normal Line / SPOT	10/02/21-10/02/21	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$250.00	\$250.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT/(Agency)- null	10/1/21
20.0	Normal Line / Access	10/04/21-10/08/21	3	:30	6:58:46P- Wheel Of Fortune		2	2	2	2	2			10	\$1,400.00	\$14,000.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)- null	10/1/21
21.0	Normal Line / Access	10/04/21-10/08/21	3	:30	7:29:26P- Jeopardy		2	2	2	2	2			10	\$2,000.00	\$20,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)- null	10/1/21
22.0	Normal Line / Prime Premium	10/04/21-10/04/21	3	:30	7:57:56P- ABC-Dancing with the Stars (Monday)		2							2	\$3,000.00	\$6,000.00	Washington (WJLA)	Daypart PT DANCING WITH THE STA(Agency)- null	10/1/21
23.0	Normal Line / SPOT	10/04/21-10/08/21	2	:30	10:58:25A- ABC-The View		2	1	2	1	1			7	\$525.00	\$3,675.00	Washington (WJLA)	Daypart DT THE VIEW	10/1/21
24.0	Normal Line / Prime	10/04/21-10/04/21	3	:30	10P- ABC-The Good Doctor (Monday)		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)	Daypart PT THE GOOD DOCTOR(Agency)- null	10/1/21
25.0	Revised Line / Prime	10/05/21-10/05/21	3	:30	7:57:56P- ABC-Bachelor in Paradise (Tuesday)			2									Washington (WJLA)	Daypart PT BACHELOR IN PARADISE	10/1/21

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25.1	Normal Line / Prime	10/05/21-10/05/21	3	:30	7:58P- 10P (EST)			2						2	\$2,500.00	\$5,000.00	Washington (WJLA)	Daypart PT BACHELOR IN PARADISE	10/4/21
26.0	Normal Line / Prime	10/06/21-10/06/21	3	:30	8P- 9P (EST)				2					2	\$2,000.00	\$4,000.00	Washington (WJLA)	Daypart PT GOLDBERGS/WONDER YE(Agency)- null	10/1/21
27.0	Normal Line / Prime	10/06/21-10/06/21	3	:30	9P- 10P (EST)				2					2	\$2,500.00	\$5,000.00	Washington (WJLA)	Daypart PT CONNERS/HOME ECON(Agency)- null	10/1/21
28.0	Normal Line / Prime Premium	10/07/21-10/07/21	3	:30	7:57:56P- ABC-Station 19 (Thursday)					1				1	\$3,000.00	\$3,000.00	Washington (WJLA)	Daypart PT STATION 19(Agency)- null	10/1/21
29.0	Normal Line / Prime Premium	10/07/21-10/07/21	3	:30	9P- ABC-Greys Anatomy (Thursday)					2				2	\$4,500.00	\$9,000.00	Washington (WJLA)	Daypart PT GREYSANATOMY(Agency)- null	10/1/21
30.0	Normal Line / Prime Premium	10/07/21-10/07/21	3	:30	10P- ABC-Big Sky (Thursday)					2				2	\$3,000.00	\$6,000.00	Washington (WJLA)	Daypart PT BIG SKY(Agency)- null	10/1/21
31.0	Normal Line / Prime	10/08/21-10/08/21	3	:30	7:57:56P- ABC-Shark Tank (Friday)						2			2	\$2,500.00	\$5,000.00	Washington (WJLA)	Daypart PT SHARK TANK(Agency)- null	10/1/21
32.0	Normal Line / Prime	10/08/21-10/08/21	3	:30	9P- ABC-20/20 (Friday)						2			2	\$1,500.00	\$3,000.00	Washington (WJLA)	Daypart PT 20/20 9P	10/1/21

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33.0	Normal Line / SPOT	10/03/21-10/03/21	3	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)	Daypart PT AMERICAS FUNNIEST H(Agency)- null	10/1/21
34.0	Normal Line / SPOT	10/04/21-10/08/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		2	2	2	2	2			10	\$400.00	\$4,000.00	Washington (WJLA)	Daypart DT ABC7 NEWS @ NOON	10/1/21
35.0	Normal Line / Prime	10/03/21-10/03/21	3	:30	8P- ABC-Celebrity Wheel of Fortune (Sunday)								2	2	\$3,000.00	\$6,000.00	Washington (WJLA)	Daypart PT CELEB WHEEL OF FORTU(Agency)- null	10/1/21
36.0	Normal Line / Prime	10/03/21-10/03/21	3	:30	10P- ABC-The Rookie (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)	Daypart PT THE ROOKIE(Agency)- null	10/1/21
37.0	Normal Line / Football	10/02/21-10/02/21	3	:30	7:30P- Sports-ABC College Football Prime							3		2	\$2,000.00	\$4,000.00	Washington (WJLA)	Daypart SP SATURDAY NIGHT FOOTB(Agency)- null	10/1/21
37.0.1	Closed Preempt	10/02/21															Washington (WJLA)	Live Program Overrun/Spot - The first local break was deleted due to jip.	
38.0	Normal Line / SPOT	10/04/21-10/08/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1	2	1	2	2			8	\$325.00	\$2,600.00	Washington (WJLA)	Daypart DT GMA3(Agency)- null	10/1/21
39.0	Normal Line / SPOT	10/04/21-10/08/21	3	:30	2P- ABC-General Hospital		1	1	1	1	1			5	\$400.00	\$2,000.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL	10/1/21

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41.0	Normal Line / SPOT	10/04/21-10/08/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		2	2	2	2	2			10	\$525.00	\$5,250.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHING(Agency)- null	10/1/21
42.0	Normal Line / SPOT	10/04/21-10/08/21	2	:30	6:58A- ABC-Good Morning America		2	2	2	2	2			10	\$800.00	\$8,000.00	Washington (WJLA)	Daypart EM GOOD MORNINGAMERICA	10/1/21
43.0	M/G For 37.0.1 / SPOT	10/06/21-10/06/21	3	:30	10P- ABC-A Million Little Things (Wednesday)				1					1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/4/21

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